

SOWBHAGYA MEDIA LIMITED



Regd. Office: Plot No. 512, Road No. 31, Jubilee Hills, Hyderabad - 500 034.
 UNAUDITED QUARTERLY FINANCIAL RESULTS (PROVISIONAL)
 FPR THE QUARTER ENDED 31.03.2011

(Amount in Lakhs)

Particulars	Quarter End		Year End	
	Unaudited as on 31.03.2011	Unaudited as on 31.03.2010	Unaudited as on 31.03.2011	Audited as on 31.03.2010
1. (a) Net Sales/Income from Operations	254.31	164.7	720.23	573.12
(b) Other Operating Income				
2. Expenditure				
a. Employees cost	39.56		158.24	14.01
b. Depreciation	27.21	2.75	27.21	26.28
c. Other expenditure	116.88		404.43	528.24
d. Total	183.65	147.3	589.87	568.53
(Any item exceeding 10% of the total expenditure to be shown separately)				
3. Profit from Operations before Other Income, Interest and Exceptional Items (1-2)	70.66	17.40	130.36	4.59
4. Other Income		0.9	0.29	4.18
5. Profit before Interest and Exceptional Items (3+4)	70.66	18.30	130.65	8.78
6. Interest	0.42	3.04	1.68	
7. Profit after Interest but before Exceptional Items (5-6)	70.24	15.26	128.97	8.78
8. Exceptional items			-	-
9. Profit (+)/ Loss (-) from Ordinary Activities before tax (7+8)	70.24	15.26	128.97	8.78
10. Tax expense	51.23		51.23	2.90
11. Net Profit (+)/ Loss (-) from Ordinary Activities after tax (9-10)	19.02	15.26	77.74	5.88
12. Extraordinary Item (net of tax expense Rs.)	-	-	-	-
13. Net Profit(+)/ Loss(-) for the period (11-12)	19.02	15.26	77.74	5.88
14. Paid-up equity share capital	546.50	546.50	546.50	546.50
(Face Value of the Share shall be indicated)	(54,65,000 shares @ Rs. 10 each)	(54,65,000 shares @ Rs. 10 each)	(54,65,000 shares @ Rs. 10 each)	(54,65,000 shares @ Rs. 10 each)
15. Reserve excluding Revaluation Reserves as per balance sheet of previous accounting year		537.99		537.99
16. Earnings Per Share (EPS)				

b) Basic and diluted EPS after Extraordinary items for the period, for the year to date and for the previous year (not to be annualized)	0.35	0.28	1.42	0.11
17. Public Shareholding				
- No. of shares	22.05	22.05	22.05	22.05
- Percentage of shareholding	40.35%	40.35%	40.35%	40.35%
18. Promoters and promoter group Shareholding **				
a) Pledged/Encumbered				
- Number of shares	NA	NA	NA	NA
- Percentage of shares (as a % of the total shareholding of promoter and promoter group)	NA	NA	NA	NA
- Percentage of shares (as a % of the total share capital of the company)	NA	NA	NA	NA
b) Non-encumbered				
- Number of Shares	32.60	32.60	32.60	32.60
- Percentage of shares (as a % of the total shareholding of promoter and promoter group)	100.00%	100.00%	100.00%	100.00%
- Percentage of shares (as a % of the total share capital of the company)	59.65%	59.65%	59.65%	59.65%

Note:-

1. The above results were taken on record by the Board of Directors at their meeting held on 14th May, 2011
2. The company's operations consists fo Media business and therefore figures shown above relate to that segment only
3. No Investor Complaints are pending at the End of the Quarter.

BY THE ORDER OF THE BOARD

Place: Hyderabad
Date: 14th May, 2011

Sd/-
K. RAMAKRISHNA PRASAD
Managing Director