

SOWBHAGYA MEDIA LIMITED



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Regd.Off.Plot No.512, Road No.31, Jubileehills, Hyderabad- 500 033.

UNAUDITED FINANCIAL RESULTS (PROVISIONAL)

FOR THE QUARTER ENDED 31.12.2010

(Rs.In Lakhs)

PARTICULARS	3rd quarter ended 31st December		Up to the period ending		Year Ending 31-03-2010 (audited)
	31.12.2010	31.12.2009	31.12.2010	31.12.2009	
1. Net sales/ Income from Operations	183.90	109.73	464.35	221.68	577.31
2.Other income	-	0.59	-	22.72	-
3.Total expenditure	143.73	104.04	377.77	194.95	542.47
4.Interest	0.47	-	1.82	-	3.06
5.Depreciation	2.50	2.85	9.75	8.20	23.00
6.Profit /(Loss) before tax (1+2-3-4-5)	37.20	3.43	75.01	41.25	8.78
7.Provision for tax	7.50	-	17.25	5.10	2.90
8.Provision for deferred tax	-	-	0	-	-
9.Net profit / Loss(6-7-8)	29.70	3.43	57.76	36.15	5.88
10.Paid -up equity share capital (face value of Rs.10/-each)	546.50	522.00	546.5	522.00	546.50
11. Reserves Excluding Revaluation reserves (as per audit balance sheet)	-	-	0	-	-
12. Earning per share in Rs.	0.05	0.07	0.11	6.00	0.01
13.Agregate of non -Promoter share holding			0		
Number of shares	2,205,300	1960300	2,205,300	1960300	2,205,300
% of Shareholding	4.04	37.55%	4.04	37.55%	4.04
14.Promoter and Promoter group Shareholding					
a). Pledged /Encumbered	N.A	N.A	N.A	N.A	N.A
Number of Shares	N.A	N.A	N.A	N.A	N.A
Percentage of shares (as a % of the total Shareholding of Promoter and promoter group)	N.A	N.A	N.A	N.A	N.A
Percentage of shares (as a % of the total share capital of the company)	N.A	N.A	N.A	N.A	N.A
b) . Non - encumbered					
Number of Shares	3259700	3259700	3259700	3259700	3259700
Percentage of shares (as a % of the total Shareholding of Promoter and promoter group)	62.45	62.45	62.45	62.45	62.45
Percentage of shares (as a % of the total share capital of the company)	6.24	6.24	6.24	6.24	6.24

Note:1 The above results were taken on record by the Board of Directors at their meeting held on
2.The Company's operations consists of Media Business and therefore the figures shown above relate to that segment only
3. No Investor complaints are pending at the end of the Quarter

By order of the Board

Place : Hyderabad

Sd/-
K.RAMA KRISHNA PRASAD