SOWBHAGYA MEDIA LIMITED



SOWBHAGYA MEDIA LIMITED

Regd.Off.D.NO.8-3-677/14,SKD Nagar, Srinagar Colony, Hyderabad-500073 UNAUDITED FINANCIAL RESULTS (PROVISIONAL) FOR THE QUARTER ENDED 31.12.2009

(Rs.In Lakhs)

	IIInd quarter ended 31st December		Up to the period ending		Year Ending
PARTICULARS	12/31/2009	12/31/2008	12/31/2009	12/31/2008	31-03-2009 (audited)
1. Net sales/ Income from Operations	109.73	25.23	221.68	104.46	549.10
2.Other income	0.59	-	22.72	-	-
3.Total expenditure	104.04	147.76	194.95	181.21	528.33
4.Interest		-	-	-	-
5.Depreciation	2.85	3.00	8.20	8.95	18.44
6.Profit /(Loss) before tax (1+2-3-4-5)	3.43	(125.53)	41.25	(85.70)	20.77
7. Provision for tax	-	- 1	5.10	8.00	5.83
8. Provision for deferred tax	-	-	-	-	-
9.Net profit / Loss(6-7-8)	3.43	(125.53)	36.15	(93.70)	14.94
10.Paid -up equity share capital (face value of Rs.10/-each)	522.00	522.00	522.00	522.00	522.00
11. Reserves Excluding Revaluation reserves (as per audit balance sheet)	-	-	-	-	-
12. Earning per share in Rs.	0.07	0.00	0.6	0.00	0.29
13.Agregate of non -Promoter share holding					
Number of shares	1960300	1960300	1960300	1960300	1960300
% of Shareholding	37.55%	37.55%	37.55%	37.55%	37.55%
14.Promoter and Promoter group Shareholding					
a). Pledged /Encumbered	N.A	N.A	N.A	N.A	N.A
Number of Shares	N.A	N.A	N.A	N.A	N.A
Percentage of shares (as a % of the total					
Shareholding of Promoter and promoter group)	N.A	N.A	N.A	N.A	N.A
Percentage of shares (as a % of the total share		N. A	N. A		N. A
capital of the company)	N.A	N.A	N.A	N.A	N.A
b) . Non - encumbered Number of Shares	3259700	3259700	3259700	3259700	3259700
Percentage of shares (as a % of the total Shareholding of Promoter and promoter group)	62.45	62.45	62.45	62.45	62.45
Percentage of shares (as a % of the total share capital of the company)	6.24	6.24	6.24	6.24	6.24

Note:1 The above results were taken on record by the Board of Directors at their meeting held on 30 January,2010.

2.The Company's operations consists of Media Business and therefore the figures shown above relate to that segment only

3. No Investor complaints are pending at the end of the Quarter

By order of the Board

Place: Hyderabad 30 January, 2010.

Sd/-K.RAMA KRISHNA PRASAD Managing Director