

SOWBHAGYA MEDIA LIMITED



SOWBHAGYA MEDIA LTD

Regd.Off.D.NO.8-3-677/14,SKD Nagar, Srinagar Colony, Hyderabad-500073
 UNAUDITED FINANCIAL RESULTS (PROVISIONAL)
 FOR THE QUARTER ENDED 31.12.2007

(Rs.in Lakhs)

Particulars	IIIrd quarter ended 31st		Up to the period ending		Year Ending 31-03-2007
	12/31/2007	12/31/2006	12/31/2007	12/31/2006	
1. Net sales/ Income from Operatins	453.98	87.6	945.03	193.34	271.54
2.Other income	2.00	2.00	-	4.00	6.00
3.Total expenditure	318.73	60.22	654.36	136.12	198.88
4.Interest	-	-	-	-	-
5.Depreciation	2.57	2.86	5.14	8.16	11.60
6.Profit /(Loss) before tax (1+2-3-4-5)	134.68	26.52	284.96	53.06	67.06
7.Provision for tax	26.94	2.65	58.37	5.35	6.35
8.Provision for deferred tax	-	-	-	-	-
9.Net profit / Loss(6-7-8)	107.74	23.87	226.59	47.71	60.71
10.Paid -up equity share capital (face value of Rs.10/-each)	522.00	522.00	522.00	522.00	522.00
11. Reserves Excuding Revaluation reserves (as per audit balance sheet)	-	-	-	-	-
12. Earning per share in Rs.	2.06	0.05		0.51	1.16
13.Agregate of non -Promoter share holding					
Number of shares	1960300	1960300	1960300	1960300	1960300
% of Shareholding	37.55%	37.55%	37.55%	37.55%	37.55%

Note:

1. The above results were taken on record by the Board of Directors at their meeting held on 31st, December,2007.
2. The Company's operations consists of Media Business and therefore the figures shown above relate to that segment only
3. No Investor complaints are pending at the end of the Quarter

By order of the Board

Place : Hyderabad
 31st January,2008

Sd/-
K.RAMA KRISHNA PRASAD
 Managing Director