

# SOWBHAGYA MEDIA LIMITED



Quarterly Financial Results For the Quarter Ended 31st December, 2011

BSE Scrip Code: 532025

BSE Scrip Id: SOWBHAGYA

Particulars	For 3 Month End (Quarter End)			Nine Month Ended		Year Ended
	31-Dec-11	30-Sep-11	31-Dec-10	31-Dec-11	31-Dec-10	31-Mar-11
	Unaudited	Unaudited	Unaudited	Unaudited	Unaudited	Audited
1. (a) Net Sales/Income from Operations (b) Other Operating Income	224.04	223.17	183.90	647.31	464.35	818.12
2. Expenditure						
a. Operating Expenses	156.86	115.75	137.32	390.43	358.53	544.05
b. Employees' Cost	11.74	11.35	6.42	48.63	19.25	25.66
c. Depreciation	4.94	4.28	2.50	14.81	9.75	27.36
d. Other expenditure	8.91	15.38	-	33.01	-	30.43
e. Total	<b>182.45</b>	<b>146.76</b>	<b>146.23</b>	<b>486.89</b>	<b>387.52</b>	<b>627.50</b>
(Any item exceeding 10% of the total expenditure to be shown separately)						
3. Profit from Operations before Other Income, Interest and Exceptional Items (1-2)	<b>41.59</b>	<b>76.41</b>	<b>37.67</b>	<b>155.42</b>	<b>76.83</b>	<b>190.62</b>
4. Other Income	-	0.38	-	-	-	0.78
5. Profit before Interest and Exceptional Items (3+4)	<b>41.59</b>	<b>76.79</b>	<b>37.67</b>	<b>155.42</b>	<b>76.83</b>	<b>191.40</b>
6. Interest	0.36	0.42	0.47	0.75	1.82	-
7. Profit after Interest but before Exceptional Items (5-6)	<b>41.23</b>	<b>76.37</b>	<b>37.20</b>	<b>154.66</b>	<b>75.01</b>	<b>191.40</b>
8. Exceptional items	-	-	-	-	-	-
9. Profit (+)/ Loss (-) from Ordinary Activities before tax (7+8)	<b>41.23</b>	<b>76.37</b>	<b>37.20</b>	<b>154.66</b>	<b>75.01</b>	<b>191.40</b>
10. Tax expense	-	-	12.28	-	24.75	114.65
11. Net Profit (+)/ Loss (-) from Ordinary Activities after tax (9-10)	<b>41.23</b>	<b>76.37</b>	<b>24.92</b>	<b>154.66</b>	<b>50.26</b>	<b>76.75</b>
12. Extraordinary Item (net of tax expense Rs.)	-	-	-	-	-	-
13. Net Profit(+)/ Loss(-) for the period (11-12)	<b>41.23</b>	<b>76.37</b>	<b>24.92</b>	<b>154.66</b>	<b>50.26</b>	<b>76.75</b>
14. Paid-up equity share capital	1,093.00 (1,09,30,000 Shares @ Rs. 10/- Each)	1,093.00 (1,09,30,000 Shares @ Rs. 10/- Each)	546.5 (54,65,000 Shares @ Rs.10/- Each)	1,093.00 (1,09,30,000 Shares @ Rs. 10/- Each)	546.50 (54,65,000 Shares @ Rs.10/- Each)	546.50 (54,65,000 Shares @ Rs.10/- Each)
15. Reserve excluding Revaluation Reserves as per balance sheet of previous accounting year						551.01
16. Earnings Per Share (EPS)						
a) Basic and diluted EPS before Extraordinary items for the period, for the year to date and for the previous year (not to be annualized)	0.38	0.70	0.46	1.42	0.92	1.40

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Particulars	(Rs. In Lakhs)					
	For 3 Month End (Quarter End)			Nine Month Ended		Year Ended
	31-Dec-11	30-Sep-11	31-Dec-10	31-Dec-11	31-Dec-10	31-Mar-11
	Unaudited	Unaudited	Unaudited	Unaudited	Unaudited	Audited
b) Basic and diluted EPS after Extraordinary items for the period, for the year to date and for the previous year (not to be regularized)	0.38	0.70	0.46	1.42	0.92	1.40
17. Public Shareholding						
- No. of shares	4410600	4410600	2205300	4410600	2205300	2205300
- Percentage of shareholding	40.35%	40.35%	40.35%	40.35%	40.35%	40.35%
<b>18. Promoters and promoter group Shareholding **</b>						
<b>a) Pledged/Encumbered</b>						
- Number of shares	0	0	0	0	0	0
- Percentage of shares (as a % of the total shareholding of promoter and promoter group)	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
- Percentage of shares (as a % of the total share capital of the company)	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
<b>b) Non-encumbered</b>						
- Number of Shares	3259700	6519400	3259700	3259700	3259700	3259700
- Percentage of shares (as a % of the total shareholding of promoter and promoter group)	100%	100%	100%	100%	100%	100%
- Percentage of shares (as a % of the total share capital of the company)	59.65%	59.65%	59.65%	59.65%	59.65%	59.65%

1 The Company is mainly engaged in Media and Entertainment Industry. All the activities of the Company revolve around this main activity of the Company. As such there are no separate reportable segments as per Accounting Standards as per AS 17 issued issued by ICAI

2 The above results were reviewed by the Audit Committee and were approved and taken on record by the Board of Directors in their meeting held on February 7th, 2012. Further in accordance with the requirements of Clause 41 of the Listing Agreement with the Stock Exchange, the Statutory Auditors have carried out Limited Review and the Review report has been approved by the Board.

3 As per the Company Policy, the provision of Deferred Tax Liability, if any, will be made at the Year End.

4 The said accounts have been subject to the Limited Review Report of Auditors.

5 The Corresponding figures have been regrouped/reclassified wherever necessary.

# SOWBHAGYA MEDIA LIMITED



There were no Investors' Complaints pending at the beginning of the Quarter. During the Quarter the  
6 Company had not received any investor complaints

7 The Unclaimed Dividend for the Financial Year 2010-2011 as on 31.12.2011 is Rs. 87,826.00

**For M/s Sowbhagya Media Limited**

**K. Ramakrishna Prasad**  
**Managing Director**