

SOWBHAGYA MEDIA LIMITED



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Regd.Off.Plot No.512, Road No.31, Jubileehills, Hyderabad- 500 033.

UNAUDITED FINANCIAL RESULTS (PROVISIONAL)

FOR THE QUARTER ENDED 30.09.2010

(Rs.In Lakhs)

PARTICULARS	2nd quarter ended 30th September		Up to the period ending		Year Ending 31-03-2010 (audited)
	30.09.2010	30.09.2009	30.09.2010	30.09.2009	
1. Net sales/ Income from Operations	165.75	66.11	280.45	111.95	577.31
2.Other income	-	-	-	22.13	-
3.Total expenditure	129.08	58.35	234.04	90.91	542.47
4.Interest	0.65	-	1.35	-	3.06
5.Depreciation	3.50	2.70	7.25	5.35	23.00
6.Profit /(Loss) before tax (1+2-3-4-5)	32.52	5.06	37.81	37.82	8.78
7.Provision for tax	9.75	1.60	9.75	5.10	2.90
8.Provision for deferred tax	-	-	-	-	-
9.Net profit / Loss(6-7-8)	22.77	3.46	28.06	32.72	5.88
10.Paid -up equity share capital (face value of Rs.10/-each)	546.50	522.00	546.50	522.00	546.50
11. Reserves Excluding Revaluation reserves (as per audit balance sheet)	-	-	-	-	-
12. Earning per share in Rs.	0.04	0.01	0.05	0.06	0.01
13.Agregate of non -Promoter share holding					
Number of shares	2,205,300	1960300	2,205,300	1960300	2,205,300
% of Shareholding	4.04	37.55%	4.04	37.55%	4.04
14.Promoter and Promoter group Shareholding					
a). Pledged /Encumbered	N.A	N.A	N.A	N.A	N.A
Number of Shares	N.A	N.A	N.A	N.A	N.A
Percentage of shares (as a % of the total Shareholding of Promoter and promoter group)	N.A	N.A	N.A	N.A	N.A
Percentage of shares (as a % of the total share capital of the company)	N.A	N.A	N.A	N.A	N.A
b) . Non - encumbered					
Number of Shares	3259700	3259700	3259700	3259700	3259700
Percentage of shares (as a % of the total Shareholding of Promoter and promoter group)	62.45	62.45	62.45	62.45	62.45
Percentage of shares (as a % of the total share capital of the company)	6.24	6.24	6.24	6.24	6.24

Note:1 The above results were taken on record by the Board of Directors at their meeting held on 30th October,2010
 2.The Company's operations consists of Media Business and therefore the figures shown above relate to that segment o
 3. No Investor complaints are pending at the end of the Quarter

By order of the Board

Place : Hyderabad
 30.09.2010

Sd/-
K.RAMA KRISHNA PRASAD
 Managing Director